



# MILLENNIUM CAMPAIGN

VOICES AGAINST POVERTY



International - United Nations Millennium Campaign

Canada - Make Poverty History  
Calgary - Children Without Poverty

CHILDREN WITHOUT POVERTY Monthly Newsletter: March, 2007

[www.millenniumcampaign.org](http://www.millenniumcampaign.org)  
[www.millenniumpromise.org](http://www.millenniumpromise.org)  
[www.makepovertyhistory.ca](http://www.makepovertyhistory.ca)  
[childrenwithoutpoverty@yahoo.ca](mailto:childrenwithoutpoverty@yahoo.ca)

Please do your part.

The millennium campaign was created in 2000 by the United Nations to eradicate extreme poverty & hunger by 2015.

Please help. Please read on to help and wear a white band to show your support. White bands are available for \$1 from [www.millenniumcampaign.org](http://www.millenniumcampaign.org) or by emailing [childrenwithoutpoverty@yahoo.ca](mailto:childrenwithoutpoverty@yahoo.ca).

“We can be the generation that no longer accepts that an accident of latitude determines whether a child lives or dies – but will we be that generation?” Bono

## Did you Know?

‘Canadian Feed The Children’ is proud to present a wonderful new cookbook for children. *Feed A Young Mind* is 48 pages of beautifully photographed kid-friendly recipes, healthy eating tips, and facts about feeding children around the world.

Introduce your child, and any children you know, to nutritious snacks and meals they can make themselves. These 16 delicious new recipes by Jennifer Low, author of Canada's popular Kitchen for Kids, are delicious, nutritious and easy-to-make. A perfect gift for both parents and children. Only \$10, with all proceeds supporting our programs for children! To order: <https://www.strategicprofitsinc.com/hosted/cftc/index.php>.

## Did you Know?

I subscribe to a number of Non-Governmental Organizations (NGOs) monthly newsletters, a great source of information related to poverty and how you can help. These can be found by signing up for the Oxfam or the Make Poverty History campaign (Canada's cause for meeting the millennium development goals).

[www.oxfam.org.uk](http://www.oxfam.org.uk) or [www.oxfam.org](http://www.oxfam.org)  
[www.makepovertyhistory.ca](http://www.makepovertyhistory.ca)

## Tired, just plain tired of the ‘hands in your pockets’ wanting your money, and the people at your door wanting your time?

Jared Diamond in his book ‘Collapse’ indicates how important it is for individuals to own and contribute to the condition we leave our world to our children in. The most important ways we can make a difference are, as outlined in his book: If you are wealthy or powerful, these are the two greatest ways to influence as an individual. But if you are an ordinary individual, here are the methods that we can be successful as a grass roots:

CHILDREN WITHOUT POVERTY is not a registered charity. Please donate to the charity of your choice. We recommend: [www.calgaryfoodbank.com](http://www.calgaryfoodbank.com) locally and have enclosed a document outlining the registered charities you may want to become involved with.

- a. You cannot make a difference through a single action. So commit yourself to a consistent policy of actions over the duration of your life.
- b. VOTE
- c. Consider what you, as a consumer, do or don't buy/purchase. Big businesses aim to make money. Use your contribution to demand to determine if our society should supply the product.
- d. Praise companies whose policies you do like.
- e. 'Consumers who wish to influence big business by either buying or refusing to buy their products, or by embarrassing or praising them, need to go to the trouble of learning which links in a business chain are most sensitive to public influence, and also which links are in the strongest position to influence other links.' Jared Diamond. For example if you are looking to influence logging practices, let the Home Depots and RONA's influence the loggers, and focus your attention on the retail outlets.
- f. Gathering momentum for the individual influence can more easily be done through your church. Diamond notes it was churches that led the civil rights movements.
- g. Invest time and effort to improve your own environment. Fixing your local environment benefits yourself personally and sets an example to others in your own country and overseas.
- h. "Consider also that some environmental organizations are highly leveraged and use private gifts to attract further funds from the World Bank, governments, and aid agencies on a dollar-for-dollar basis. For instance, World Wildlife Fund's Amazon Basin project is leveraged by a factor of more than 6-to-1, so that your \$300 gift actually ends up putting almost \$2,000 into the project.' Jared Diamond (p. 560 Collapse).

Don't be left, as an individual, feeling helpless and hopeless in the face of the overwhelming power of governments and big business.

As a note locally, our Calgary Inter-Faith Food Bank has the purchasing power of 4 times your dollar. If you donate \$1 to the food bank, they can purchase \$4 worth of food. Much more than we can do alone.

To have people added or removed from the distribution list or to provide feedback, questions or requests, please respond to: [childrenwithoutpoverty@yahoo.ca](mailto:childrenwithoutpoverty@yahoo.ca).

